

THE

LIGHTHOUSE

BOND | BUILD | BRING CHEER



WEEKLY BULLETIN OF THE ROTARY CLUB OF MADRAS | ISSUE 39 | March 30, 2025



Redington and Rotary
The Hand That Gives.
The Hands That Serve.

Dear RCMers,

RCM has had great success in driving sustainable, impactful and humanitarian projects through CSR funding. The RCM-Redington collaboration is one shining example .



Rtn.Shivkumar Eashwaran
Editor

Rtn.A.R.Raghunandan
Chairperson

Mr.Madhu Mathen
Co-Chairperson

Rotary Club of Madras
Invites you to the

CLUB ASSEMBLY

Official Visit of District Governor

Rtn. N.S. Saravanan
District Governor 2024-25. RID 3234

on **Tuesday, 1st April 2025, 11.00 am onwards**
at Hyatt Regency, Chennai.
Followed by Lunch

Rtn. G. Chella Krishna
President

Rtn. Rajesh Mani
Honorary Secretary

Rtn. Shanno Ravi
Director - Club Service

THE LIGHTHOUSE

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Rotary Club of Madras (RCM)
Minutes of the 38th Weekly Meeting held on 25-03-2025
 at Hotel Hyatt Regency, Teynampet, Chennai

Call to Order:

The meeting commenced at 01.30 PM. Sergeant at Arms, Rtn. Jayant Hemdev collared President Rtn. G. Chella Krishna, who then called the 38th weekly meeting of the Rotary Club of Madras to order and requested all members to rise for a silent invocation.

Confirmation of Minutes:

The President sought confirmation for the 37th weekly meeting minutes, which were passed and adopted by the members.

Guest Welcome:

The President welcomed all Rotarians and guests, with a special mention of the Chief Guest, Mr. V.S. Hariharan, Global CEO and MD of Redington Ltd. He acknowledged the presence of guests, welcomed the Probian members and recognized Rtn. V.S. Narasimhan for his presence.

Announcements:

1. RCM NextGen Fundraiser: Mr. Yashverdhan Palsani, President of RCM NextGen, spoke about their upcoming Pickleball Tournament fundraiser at Express Avenue next weekend. The event aims to raise ₹20 lakhs to develop sports infrastructure at a government school in Thirukazhukundram. So far, 110 players have registered out of the target 128 players. The fundraiser has already collected ₹5.5-6 lakhs, with ₹14 lakhs still needed. Rotarians were encouraged to contribute and support the initiative.
2. Rtn. Kunal Patel announced the Full Club Fellowship hosted by the rockstar doctors of the club on March 29 at Hard Rock Cafe. Attendees were encouraged to dress as rock stars. Prizes will be awarded for the best-dressed woman and man.
3. President-elect Rtn. Nikhil Raj's effort in securing ₹15 lakhs funding from Avalon Technologies for a lake restoration project, was acknowledged by President Rtn. G. Chella Krishna.
4. Secretary Rtn. Rajesh Mani highlighted upcoming events:
 - District Governor's visit on April 1, 2025.
 - Morning Club Assembly at 11:00 AM at Hyatt, where all Directors will present their annual updates and evening official visit at 07:00 PM followed by dinner.

Rtn. V.S. Narasimhan's presentation on CSR Contributions to RCM:

Rtn. V.S. Narasimhan who has over 50 years of experience as a Chartered Accountant, has been a member of the club since 1989 and has served as treasurer and trustee shared key insights on CSR.



A total of ₹11.98 crores was raised in 2024-25:

- ₹5.17 crores from Rotarians.
- ₹6.18 crores from external corporate CSR donations.
- ₹2.40 crores from State Bank of India & Aptus through Rtn. Krishnamurthy Vijayan.
- ₹1.02 crores through President Chella Krishna G. (Multivista, Coromandel, TVS Motors, Apollo Sindoori and Goolestan).
- ₹1.98 crores through Rtn. V.S. Narasimhan (Redington: ₹1.73 crores & Delphi TVS: ₹25 lakhs).
- Currently, only 9% of the 295 Rotarians actively participate in CSR fundraising.
- He emphasized the need for greater CSR involvement from members.

Chief Guest Introduction:

The President invited the esteemed Chief Guest, Mr. V.S. Hariharan, Global CEO and MD of Redington Limited.

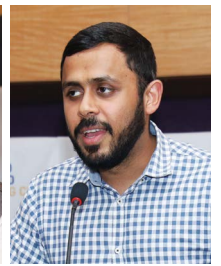
Then Mr. V.S. Hariharan addressed the Rotarians, shared insights into his professional journey, leadership philosophy and vision for the future.

Closing Remarks:

The meeting concluded with a vote of thanks by Rtn. PP. N.K. Gopinath.

Adjournment:

The President Rtn. G. Chella Krishna adjourned the meeting.





The Benefactor & The Beneficiary

On Stage

It was a wonderful afternoon dedicated to honouring Narsi Sir and Hariharan together, a true thanksgiving moment for RCM. I wrote a month ago about the veteran Rotarian Narsi sir and his yeoman efforts to pull in CSR funds for RCM projects. This week Rtn. V.S. Narasimhan followed it up with a Masterclass on how each of us can and should contribute towards that effort. His message was clear, he did not pull any punches, he said that we weren't trying hard enough to do the right thing by RCM.

He set the context and the target for at least two years. To cut to the chase, the target set is ₹20-30 crores as the CSR project contribution heading toward our Centennial year in 2029. No excuses!

He was vehement and forceful, he says "Let us begin the Journey today, as if there is no tomorrow." He enunciated the power of corporate connections & the power of asking. Bury your ego 10 feet deep, 50% of donations happen because you ask! He narrated in the way he approached Redington's promoter Mr. Srinivasan for guidance for CSR assistance. The rest is history. With the help of the RCM's CSR committee and his persuasive acumen, the path was set for a long-term association with a grant of 3.2 Crs in 2 years.

He says that RCM is counting on each one of us to take action. Can we start today? Send that mail/Make that call! This was the prologue on CSR & its significance to RCM. This paved the way for the benefactor to step in, not many are aware of what "Redington" is and Shri V.S. Hariharan, Group CEO of Redington enlightened us. His association with Chennai headquartered company has been for 20 plus years, which distributes products, many of them globally. The numbers are stupendous.

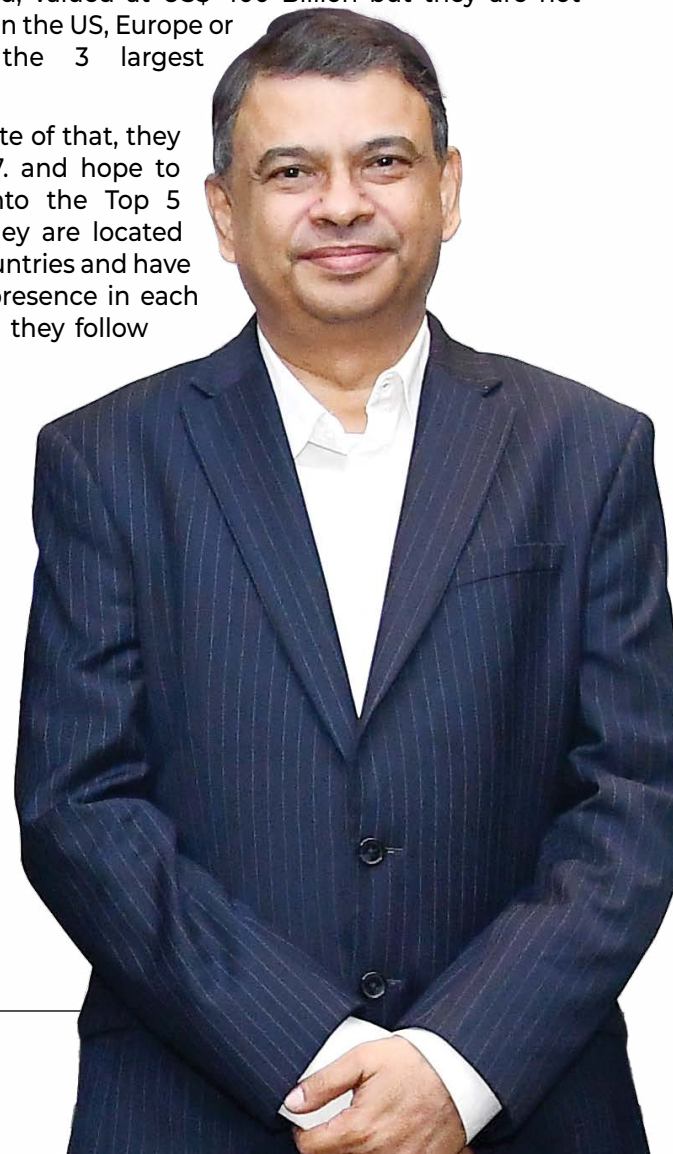
Redington boasts over 5,200 employees, 70,000+ channel partners, 450+ brands, 174+ warehouses, 69+ sales offices and 45+ owned/partnered service centers. With a topline of \$11 billion, the company has maintained a strong double-digit CAGR for 17 years, achieving a 17% Return on Equity (ROE) and a 23% Return on Capital Employed (ROCE) in FY24.

Lip-smacking numbers for the stakeholders and dream of every Investor! The share value has appreciated 660% in the last 5 years! Truly an amazing corporation that RCM should be proud to associate with.

Shri Hariharan sits at the top of it all I had a few minutes to interact with him prior to his address and what struck me was his simplicity he came across as being a very humble, uncomplicated and down-to-earth person. It was a very generous exchange of thoughts in a short duration which was very comfortable. There are few people of his stature who can put people at ease from the outset. A meeting I will cherish for having interacted with a fine person.

More on Redington, they're headquartered in suburban Chennai, located in Velachery in a LEED Platinum certified building, consciously sustainable and Green, end to end. Something they're very proud of is that Redington is the 7th largest IT product distributor in the world, valued at US\$ 400 Billion but they are not present in the US, Europe or China, the 3 largest markets.

In spite of that, they are no 7. and hope to break into the Top 5 soon. They are located in 40 countries and have a local presence in each of them, they follow



local rules, laws and are compliant with the regulations. They are the top distributor in India, UAE, Africa Saudi Arabia & Middle East and No.2 In Turkey.

The business environment in some of these countries is very challenging, for instance, the interest rate in Turkey is 50% & the inflation is 60%. To run a business profitably under these conditions is indeed fraught with risks and some African countries like Nigeria with volatile currencies. Redington's success is in managing the risk in these adverse conditions.

The size the scale and the geographies they cover are what make Redington unique, but the scale which they are able to achieve gives them a seat at the table and they become a part of the decision-making process. Apple, HP, Lenovo, Dell and Microsoft are all part of the 70,000 brands they work with. The omni channel strategy, humungous organizational capability with a multi-pronged approach and attention to detail.

He said that financial discipline is paramount. When you work on 5% margins and have to deliver 1-1.5 % after tax, it becomes a volume game with massive fiscal controls. A very strong operational team to manage risks & returns is what they have. He quotes famously, "The top line is Vanity, Bottom line is Sanity and Cash flow is Reality". No matter what your turnover is (1,00,000 Crs) unless your cash flow sustains it's all a myth!

Distribution has been an age-old practice, since the 1930s. Until the 90s. In the IT industry, it changed from components to products & services in the Digital Era. Absolutely new and undergoing change and Redington is adapting too.

The nonphysical solution that Redington is moving to, is the flexibility to change on various fronts. Like Cloud, SaaS Etc. Always ahead of the curve. Understanding the customer and giving them what they need is the ultimate objective.

The future is technology, AI & Sustainability all pointing to Hypergrowth. This is a unique business model, Redington has no Product IP, they sell the products already made and to get to US \$ 11 Bln with no IP is possible with Systems, Processes and People. That's what makes Redington Unique and one of its kind and that's what makes Mr. V.S. Hariharan special too being its leader. He did not get there in a day or two.

Wishing Redington and its management continued success and prosperity. May its CSR partnership with RCM also continue to grow and make a lasting impact. Thank you, Redington and Mr. Hariharan, for your support and contributions!

- Rtn. A.R. Raghunandan
Lighthouse Chairman

Narsispeak

- "50% of donations happen simply because someone is asking. Knock on the door. Keep knocking on several doors until one door opens."
- "You don't have to reach out to big corporates. There are several small and medium-sized companies. Reach out to them."
- "Bury your ego ten feet deep. Success is 99% perspiration and 1% God's grace."
- "CSR has come to stay. It will continue to play a very significant role in our funding plan for many more years to come."
- "Do your homework—research the companies you approach, utilize resources like Google and consult senior Rotarians."





each student was provided with a healthy snack of almonds, reinforcing the event's message of promoting nutritious food choices.

As this initiative was met with positive feedback from students and teachers alike, there is hope that such programs will be extended to other schools, empowering more young people to take charge of their health and prevent diabetes from becoming a widespread concern.

February 15, 2025 – The 13th Diabetes Awareness Program, organized by the Rotary Club of Madras and Rotary Club of Del Mar Solana Beach in collaboration with the Indian Council for Child Welfare (ICCW) – Tamil Nadu, proved to be a remarkable success. Held at the Little Flower Matriculation Higher Secondary School, Ashok Nagar, Chennai, the event aimed to educate young students on the importance of preventing diabetes through healthy lifestyle choices.

The program started with a prayer at 11.00 am, followed by an enthusiastic gathering of 301 students from grades 6 to 9. The Headmistress of Little Flower School set the tone for the day with the welcome address, emphasizing the importance of health awareness in young minds. Rtn. Abdul Kareem Sait further highlighted the program's objectives, stressing the significance of physical activity, balanced diets, and early education about diabetes prevention.

A key part of the event was the session led by Ms. Vimi Rony, a social worker with over 25 years of experience at ICCW-TN. Her informative presentation covered various aspects of diabetes, including its types, causes, and the growing concern of obesity. She also discussed the importance of maintaining a healthy diet, calculating BMI, and the role of physical activities in managing health. Ms. Rony's insights left a lasting impression on the students, helping them understand the importance of a balanced lifestyle.

The event concluded with a lively Q&A session, where students demonstrated their newly acquired knowledge of diabetes and its prevention. As a token of appreciation,



Parul Bhatt, spouse of Rtn. PP Satyan C. Bhatt received the **Vocational Service Award** for Culinary Service from District 3234.

Birthdays 31st Mar to 6th April 2025

Rtn. Dr. Anuradha Ganesan	31/3
Rtn. Dr. P. V. Srinath Yeswanth	2/4
Rtn. PP. P.V. Mohan Raman	3/4
Rtn. Siddharth Chandrasekhar	3/4
Rtn. Dr. Vani Vijay	4/4
Rtn. Subramanian. N	6/4

Spouses' Birthdays

Ann. Devdatta, Spouse of Rtn. Anil Mulchandani	2/4
Ann. Sanjay Balram, Spouse of Rtn. Archana Shri Sanjay	3/4
Ann. Sanober, Spouse of Rtn. Tareen A.K.	5/4
Ann. Ruchika Toshniwal, Spouse of Rtn. Rohit Toshniwal	5/4

Wedding Anniversary

Rtn. S. Subramaniam & Ranjitha	3/4
Rtn. Rajesh Mani & Archana Mani	5/4



Issue 39

Suggest the most quirky, whacky or creative caption/blurb for this photo (Maximum 15 words). The best entries will be reproduced in the next week's edition of Lighthouse.

Mail your captions to editor@rcmlighthouse.com on or before 1st April.



Rotary Club of Madras

Invites you and your spouse to the

Official Visit of District Governor

Rtn. N.S. Saravanan

District Governor 2024-25. RID 3234

on **Tuesday, 1st April 2025 at 7.00 pm**
at Hyatt Regency, Chennai.
Fellowship and Dinner at 8.30 pm | Dress Code: **Formals**

Rtn. G. Chella Krishna President	Rtn. Rajesh Mani Honorary Secretary	Rtn. Shanno Ravi Director - Club Service
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Issue 38 : Best Captions

- It's not them who've made the difference.
– **Rtn. Rajib Kumar Hota**
- Ranjit - Did you see my new car?
– **Rtn. Archana Shri Sanjay**
- Trust a Rotarian to perfectly point out the Pongal buffet line—priorities first, fellowship later! – **Rtn. N.K. Bhatia**
- Ranjit sings - adho andha paravai pola vaazha vendum... - **Rtn. PP. P.V. Mohan Raman**



A STEP TOWARD Net-Zero

The Sustainability Fair, an initiative of the Rotary Club of Madras, was successfully executed by the Institute for Climate and Environment on March 19, bringing together sustainability entrepreneurs, organizations and eco-conscious individuals to promote environmental responsibility. The event featured two impactful workshops on water management solutions and sustainable practices, equipping participants with practical knowledge to drive positive change.

The event also embraced net-zero practices by eliminating plastic, serving water in traditional mud pots and implementing mindful waste management. Special appreciation goes to the venue, SDNB Vaishnav College, for supporting these sustainable initiatives. One of the highlights was a pledge-taking ceremony where children, alongside Chief Guest Rtn. S. Balakrishna, committed to embracing sustainability in their daily lives.

The fair is a powerful platform for collaboration, sparking meaningful conversations and actionable strategies toward a greener future.





The Power of Prevention

February 5, 2025 – The 11th Diabetes Awareness Program, organized by the Rotary Club of Madras and Rotary Club of Del Mar Solana Beach in collaboration with the Indian Council for Child Welfare (ICCW) – Tamil Nadu, was a great success. Held at SKPD Boys Higher Secondary School in Sowcarpet, Chennai, the event aimed to educate high school students about the risks of diabetes and the importance of maintaining a healthy lifestyle.

The event kicked off with the school prayer song, followed by a warm welcome from the Headmistress of SKPD School, who set the tone for the day's proceedings. The session began with an ice-breaker activity led by

ICCW-TN internship students, helping the students feel comfortable and engaged before diving into the main topic.

The session was led by Abirami C, a social worker from ICCW-TN with over 10 years of experience in the field. During her talk, she delved into the science behind diabetes, its types (Type 1, Type 2, and gestational diabetes) and the increasing global concern about the rising incidence of diabetes, particularly in children and adolescents.

Abirami also discussed key factors contributing to diabetes, such as poor dietary habits, lack of physical activity and obesity. She explained the significance of understanding one's body mass

index (BMI), the role of genetics and how lifestyle choices can directly impact diabetes risk.

In addition to sharing vital information on diabetes, Abirami stressed the importance of simple preventive measures—like incorporating more fruits and vegetables into one's diet, reducing sugar intake and staying active through activities like walking, cycling or sports.

The program concluded with an engaging question-and-answer session, where students actively participated and showcased their understanding of the topic. A school teacher delivered a vote of thanks to close the session.

HPV Vaccination Awareness Session

01-03-2025



Rtn. Dr. Sangeetha Viswanathan conducted an insightful session on HPV vaccination at Dayasadan Agarwal Vidyalaya School. The primary objective was to educate the teachers about cervical cancer prevention. The session was well-received by the teachers, who actively participated in the discussion. The event aimed to equip teachers with knowledge, empowering them to raise awareness among their students and the community. Dr. Viswanathan's expertise and engaging approach made the session informative and interactive. The teachers appreciated the initiative, acknowledging the significance of cervical cancer prevention.

Feedback from the school management:

"During the session, Dr. Sangeetha Viswanathan provided a detailed explanation of the rising trend in cervical cancer cases, the availability of the HPV vaccine and its importance in preventing the disease. She highlighted the benefits of early vaccination, addressed common misconceptions and emphasized the need for increased awareness and proactive health measures."

"Her engaging style of communication, clarity of explanation and well-timed sense of humour kept the audience attentive throughout the session. Her ability to simplify complex medical information and the interactive discussion were highly commendable."

The session concluded with a Q&A session, addressing the teachers' queries and concerns. Overall, the event was a success, promoting awareness and education on HPV vaccination.

Empowering Parents & Protecting Young Lives

06-03-2025



The Rotary Club of Madras, in collaboration with Smt. Narbada Devi J. Agarwal Vivekananda Vidyalaya Senior



Secondary School, Vyasarpadi, conducted two awareness sessions on cervical cancer vaccination. The sessions, held in the evening, catered to parents of girl children from standards 5th to 11th, divided into two batches.

The awareness sessions proved to be highly engaging, with nearly 300 parents in attendance. The parents actively participated and clarified their queries, demonstrating a keen interest in understanding the importance of cervical cancer vaccination. The interactive nature of the sessions helped dispel myths and misconceptions surrounding cervical cancer vaccination, empowering parents with accurate information to make informed decisions about their children's health.

The school management expressed their heartfelt appreciation for the Rotary Club of Madras's efforts in organizing the awareness sessions. Through initiatives like the cervical cancer vaccination awareness program, the club is making a tangible difference in the lives of young girls and their families. As they continue to strive for positive change, their efforts serve as a beacon of hope for a brighter, healthier future.

The impact of this initiative is significant, with a total of 1162 girls having entered the vaccination program to date. Moreover, 27 girls have already completed the full vaccination course, marking a crucial milestone in their protection against cervical cancer. As the club continues to scale up its efforts, it looks forward to expanding the benefits of this program to even more young girls, ultimately contributing to a healthier and more informed community.



Government School Sports Day

Sprinting Towards Happiness!



The IBDP 1 students of M.Ct.M. Chidambaram Chettyar International School successfully organized a Sports Day event for 150 students from a government school on 21 March 2025.

This initiative aimed to provide the children with an enjoyable day filled with sports, teamwork and unforgettable memories. The event began with a prayer and a warm welcome address. The esteemed guests Ms. Sangita Varma from M.Ct.M. Chidambaram Chettyar International School, Rotarian Balaji Chinni, Youth Service Director and Ms. Bhadrakali, Headmistress of Chennai Middle School, Mandaveli, were honoured with bouquets and gifts before the official declaration of the sports meets.

Through various fundraising events, the IB1 students successfully raised the necessary funds to organize and conduct the Sports Day for the children of Chennai Middle School. Students from LKG to Grade 8 participated in an exciting lineup of track and field events, including 20m, 30m, 50m and 100m races, an obstacle race and a medicine ball throw competition. Special events were

held for parents and teachers, where the winners were honoured with medals presented by the guests of honour. Their faces lit up with joy as they received their awards.

To keep the children energized, wholesome refreshments, including bun butter jam, biscuits, chocolates, cake pops, samosas, juice and peanut burfi were provided. Each participant also received a return gift, which included water bottles and stationery kits, all of this was made possible through generous contributions from the fundraising efforts.

The event was successful thanks to various fundraising efforts, including baking workshops, bake sales and the prize money won from the RCM 4-Way Filmmaking Test, as well as other contributions. Despite the heat, the IB1 students remained motivated. Drawing energy from the children's enthusiasm the event concluded with a joyful photo session and a spontaneous dance performance, making it a memorable day.

This successful Sports day brought joy to the children and highlighted the importance of giving back to the community. Their smiles made all the efforts worthwhile. The event created lasting memories for the children while fostering a sense of fulfilment and responsibility in the IB1 students. Finally, the National Anthem marked the end of the event.

- Rtn. Balaji Chinni



Rotary Nostalgia

Did You Know?



The Rotary Club of Madras was formed in May 1929. By November of that year, the Community Service Committee was established under the leadership of Rotarian Pearsons.

One of the earliest recorded community service activities of the club was the distribution of 900 toys to underprivileged children across the city during Christmas. In early 1930, the club also organized a cinema show for the CSI Higher Secondary School for Deaf in Santhome.

Between 1929 and 1933, the club's community service efforts focused on 'Rag Days,' during which members collected and distributed used clothes to those in need. Additionally, the club collected and distributed newspapers and magazines and arranged outings for orphanage residents. They also organized film screenings for students and orphans.

By 1933, the club began focusing on more long-term initiatives, leading to the introduction of scholarships. For several years, scholarships were regularly awarded to two boys at the Ramakrishna Mission School and two girls at Christ Church School. These scholarships helped students learn vocational skills like tailoring and carpentry.

During World War II, the club shifted its focus to supporting the war effort. In October 1940, members assisted President H.C. Papworth in staging the play *Intrigue* at the Museum Theatre, with proceeds donated to the Governor's War Fund. The club also supplied cigarettes to troops passing through Madras and purchased a Mobile Canteen named *Rotarian*, which was handed over to the Salvation Army to provide hospitality to Indian troops. The club covered the canteen's maintenance expenses.

At a time when public morale was low, the club undertook its first major fundraising event, the *London Calling Carnival*. The event was conceptualized by PDG A. Gardiner and successfully organized by Rtn. Dr. P. Rama Rao, held at the Government House grounds over six days, the carnival raised ₹41,000. This amount was presented to Governor Sir Arthur Hope as the club's contribution to the War Fund.

Between 1940 and 1944, the club continued these wartime efforts, including maintaining the *Rotarian Mobile Canteen*, entertaining troops and donating to various relief funds.

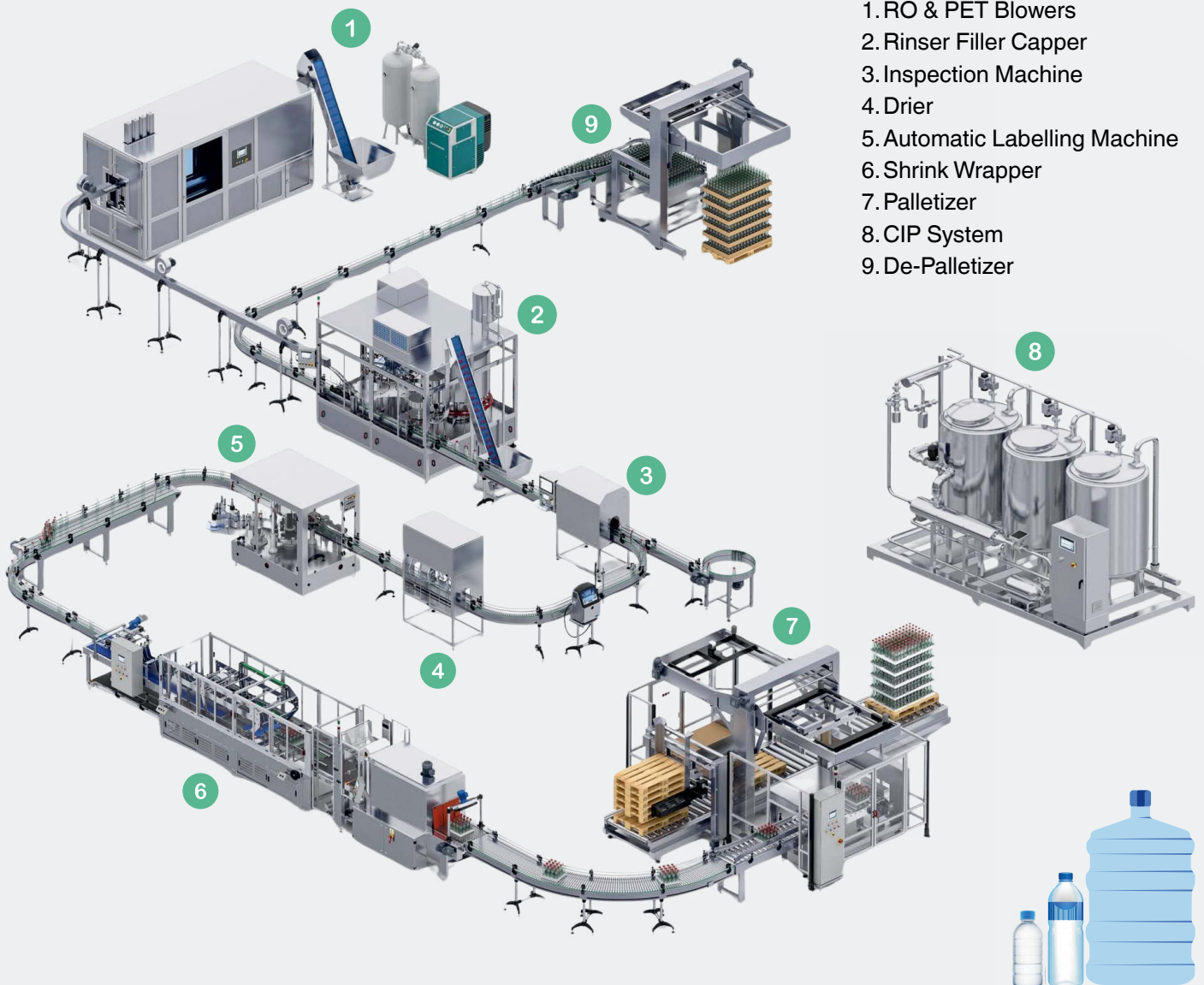
- Rtn.PP.N.K.Gopinath

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